



Q3 Newsletter

October 2022

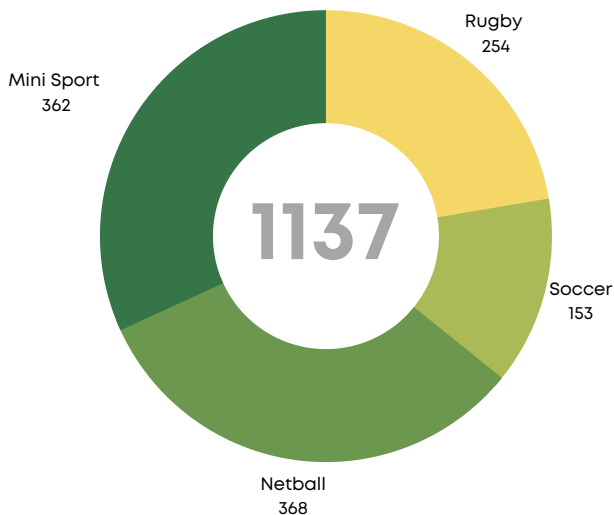




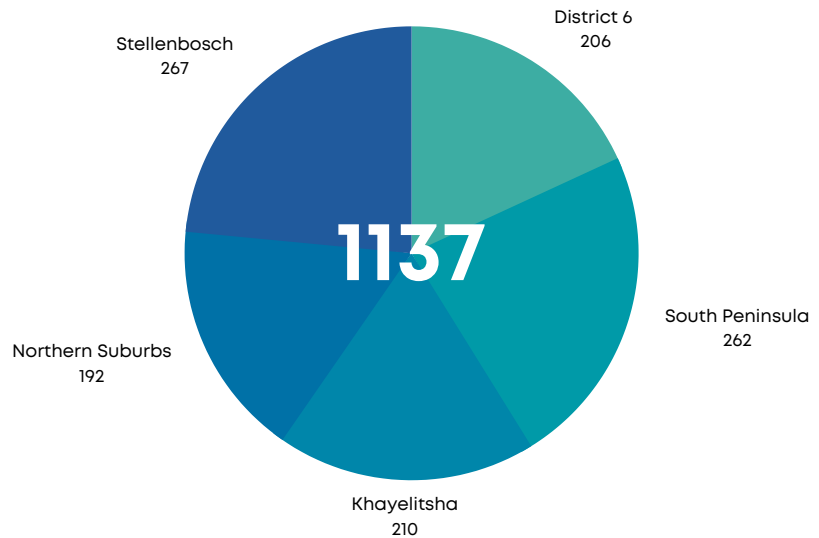
Q3 Participation Figures

Q3 has been the most productive quarter this year in terms of total sessions conducted (**1137**). These were delivered by **33 CoolPlay Champions** between 19 July and 23 September 2022. There has been a slight increase in female participation- 56% Male and 44% Female.

A total of **1459** learners were recorded as engaged, after attending 70% of the CoolPlay sessions made available to them.



No. of sessions per sport



No. sessions conducted per area

Other combined squad and tournament activities that took place during Term 3 include:

- **6 August** - Rugby Clinic in Cloeteville - 35 boys
- **19 August** - Netball Clinic in Zonnebloem - 35 girls
- **27 August** - Netball Tournament in Zonnebloem - 150 girls
- **8 September** - Mini Netball & Soccer tournament in Zonnebloem (Guernsey visit) - 80 learners
- **14 September** - Junior Rugby Tournament in Kuilsriver - 50 boys
- **20 September** - Junior netball, rugby and soccer tournament in Khayelitsha - 200 learners

Together with our partners at Periods for Hope and the Red Movement, three educational workshops were held and sanitary products were handed out.

- **2 August** - Red Movement - Sarepta Primary (Kuilsriver) - 50 girls
- **4 August** - Red Movement - Ukhanyo Primary (Masiphumelele) - 93 girls
- **16 September** - Periods for Hope - Masibambane (Kraaifontein) - 40 girls and 20 boys*

Our partners at **Periods for Hope have identified that by involving men and boys in these conversations, they too are better equipped to support the females in their lives and help remove the stigmas that exist.*



Educator Workshop



A very productive educator workshop was held with **20 teachers** at Ukhanyo Primary in Masiphumelele.

"Seeing what CoolPlay is about has been eye-opening and I would like Coolplay to have more of these workshops with all teachers and parents in our communities. Experiencing the CoolPlay Way first hand is something we need more of."

Ms. Nonzolo



Partners for positive impact



We are excited to announce that in September, CoolPlay partnered with [WE ARE GUERNSEY](#) - a joint industry and government initiative established to promote Guernsey's financial services sector internationally.

A delegation of 32 business leaders from Guernsey's financial services community visited Cape Town, and launched a partnership with CoolPlay.

These captains of industry attended a mini netball and soccer tournament at one of the 21 CoolPlay partner schools in Cape Town. They had the opportunity to meet the players (ranging from age 9 - 13) watch and participate in the CoolPlay Way and present the learners with sports kit. [Watch the video from the site visit here.](#)

Through this partnership, CoolPlay and WE ARE GUERNSEY aim to raise the necessary funding to deliver projects that will leave a lasting impact in the local communities. Over the course of five years, CoolPlay will create personal connections between funders, other organisations and the communities so that donors see and can truly appreciate the impact of their investment.

During the trip, delegates also attended a gala dinner at Kelvin Grove, organised by CoolPlay and WE ARE GUERNSEY, which raised R392 000. [Watch the highlights reel of this event here.](#)

Guests at the dinner included sporting heroes Springbok Schalk Brits and Canadian Rugby legend Gareth Rees. Internationally renowned golfer, Ian Poulter delivered a personal pre-recorded address on the power of sport, which concluded with a thank you to WE ARE GUERNSEY "for showing support for this organisation that provides kids from disadvantaged communities around the Cape with skills they need for life. These skills are taught using sport as the vehicle, and what an impact it can have."

Thank you to everyone who sponsored raffle and auction items and gave so generously on the night.





Under Armour - Champion Tuesdays

Under Armour have joined CoolPlay to uplift learners in partner schools and share the ethos of **THE ONLY WAY IS THROUGH**. The relationship has been strengthened by Champion Tuesdays which launched in August this year. On these days, staff from the Under Armour head office join CoolPlay on site, staff get to engage in the sessions, get involved in the conversations with the learners, hand out Under Armour kit and provide wholesome meals. These days are a highlight on the calendar for all involved & we look forward to them continuing through to the end of the year.



Laying the right foundations with CoolPlay Mini-Sport

Through the disrupted times of COVID, CoolPlay Champions were brought into the school space and sharpened their delivery of the **COOL TO BE ME** Social and Emotional Learning curriculum within school hours whilst getting learners moving.

BUILDING BLOCKS is the COOL TO BE ME Foundation Phase curriculum in which 20 Champions have been trained. It is an accredited curriculum that develops core SEL competencies while progressively exploring key developmental themes, specific to age.

- Grade 1 (6/7yrs): Feeling happy and safe
- Grade 2 (7/8yrs): Becoming confident & responsible
- Grade 3 (8/9 yrs): Discovering my inner world

CoolPlay Champions use their knowledge of sport coaching and marry that with the COOL TO BE ME curriculum to tackle the gap in social and emotional functioning. This gap in SEL learning has largely been perpetuated (if not caused) by a lack of adequate early childhood development . This was highlighted in the Thrive by Five Index that was released earlier this year which says '*For Social Relations with Peers and Adults, 27.5% of children overall did not meet the standard. This number increases to 33.4% when it comes to Emotional Readiness for School.*'

CoolPlay Mini-Sport will help develop SEL for those who have failed to Thrive by 5.

In Q2 of 2022 CoolPlay conducted 171 Mini-Sport sessions. In Q3, there were 362 sessions.



This is an area where CoolPlay will develop in Q4 and into 2023.

Should you be reading this and see an opportunity for personal or corporate funding which will be needed to maximise the impact in this area - please reach out to tori@coolplay.co.za



COOL Stories

In Q3 we enjoyed sporting achievements, collaborations that make a difference, and learned more about the role CoolPlay takes up in the partner schools:



periods for hope

We linked up with Periods for Hope in September to shake things up a bit - bringing boys into the conversations too...

During the workshop, the female reproductive system, menstrual health, and gender-based violence were discussed with more than 40 girls and 20 boys at the school in Kraaifontein. Safepad kits were also handed out to the girls.



Champion Claudia's Walking Safety Train

This group of U12/U13 netball players don't have safe methods of transport to use after practice in the Kuilsriver / Sarepta area. So after practice Champion Claudia leads a safety train to ensure they all get home safely.



Four years of growth with the CoolPlay Way

Champion Grace has spent four years working with a netball team from Ocean View in South Peninsula hub. This year, the hard work paid off and the team won the local league. [Visit our website to read more>>>](#)



Positive influence of CoolPlay

Northern Suburbs Area Manager, Damion attended a local league match between a CoolPlay high school rugby side and a visiting opposition during term 3. He asked the Champion on duty, Ben, what had led to his squad numbers increasing so dramatically. Ben responded by saying that there were a group of ten boys that had been sent to CoolPlay squad sessions on the instruction of the school principal. These boys were disrupting class and the principal felt that physical exercise in a team environment with the CoolPlay influence would be more beneficial than detention.

Ben shared that some of the players have decent rugby skills, but the other half are only there because the principal had ordered it. "It is a work in progress" said Champions Ben, "they won't change their behaviour overnight, but I will be trying my best to keep them engaged in the CoolPlay programme and away from trouble."



This is why we do what we do...

"I see kids are more open to speak with their coaches and express their feelings. CoolPlay has really changed that in our school, and because of this the school's attitude has changed. The teachers are also giving me feedback regularly, saying how the behaviour of the girls has improved."

Mrs Lenders, Zonnebloem Girls Primary Principal



"My name is Manga*, I am 18 years old. CoolPlay is great because it accommodates everyone, for example in rugby not only boys are allowed to play, even girls. CoolPlay helps children to be away from the streets preventing them from doing drugs and being bullies."

One day I would like to work for CoolPlay as a sign of appreciation for what they do for our school and thank you for giving us such loving and caring CoolPlay Champions."



Woman's Rugby providing opportunities



I am Iza*, a Grade 9 student in Khayelitsha. I started playing rugby in February 2022 joining Coach Mzie. It was not easy to start playing rugby but I was really enjoying the CoolPlay Way. Our coach taught us about things like communication, discipline, goal setting and optimistic thinking.

In May I was invited with other girls of Khayelitsha to take part in trials for National School's Winter games in Benoni and Kempton Park. I was so lucky to be the only girl who was selected from my school and also, I was so lucky to be coached by my CoolPlay Champion - coach Mzie in Gauteng.

We were unfortunate to lose in the finals and came home with silver. Thanks for the support from my school, CoolPlay and my coach. I have learned that in life in order to achieve your goals you have to work hard and have the right action with intention to make those goals a reality. It was my first time to travel in an airplane and sleep in a hotel.

I am still working hard to achieve more as I continue my rugby journey with CoolPlay and using the life skills which I have learnt to further myself. I missed out on selection for the 7s Summer games in Pretoria, but good luck to those who made final trial. As we have learnt in CoolPlay, it is good to encourage others by being Builders and not Breakers. **Thank you Coach Mzie and CoolPlay.**

Huge thank you to **Gray Swan Investments** for purchasing brand-new tekkies for the U16 Masibambane girls netball team they head up to Gauteng to compete in the Nationals Netball Tournament in August. They were also given extra support in the form of sports bras by the **Sinalo Jafta Foundation**. Feeling and looking the part enhanced the positive experience and the girls claimed third in the tournament.

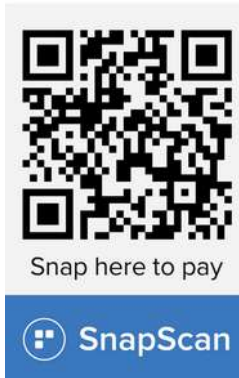


* Names have been changed in accordance with the CoolPlay Child Protection policy.



Support the CoolPlay Way

- R250** for **one session** where 15 children enjoy the power of play
- R1000** to support **one learner for a year** who will have access to after-school activities twice a week for 40 weeks of the year
- R5500** for a squad to meet under the guidance of our Champions **twice a week for a full school term**
- R70 000** to run an effective after-school sports-based life skills programme at one under-resourced school **for a year**



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Thank you to our partners



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